

EquipmentWatch INDEX™

August 2014 in Review | A Monthly Recap of Critical Heavy Equipment Benchmarks



The EquipmentWatch INDEX™ is a **free** monthly resource for critical thinkers in the **construction** equipment industry to make better informed heavy equipment decisions around price, market share and equipment age metrics.

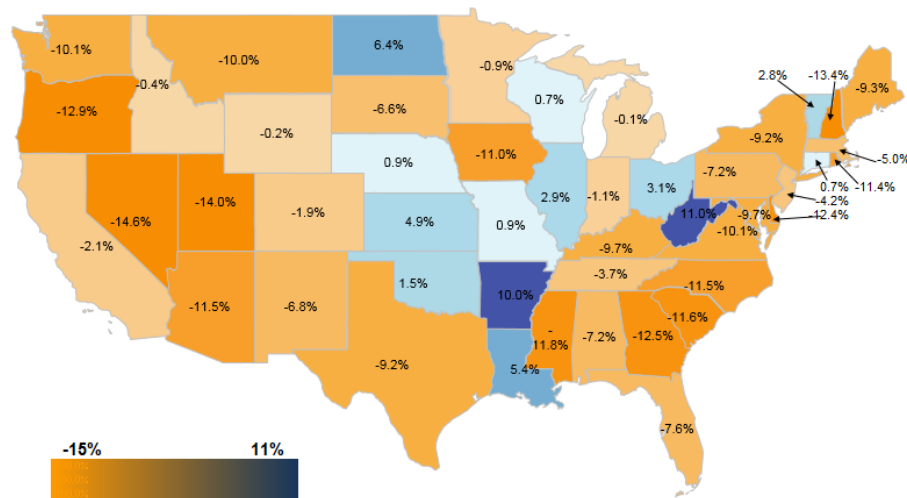
Marketplace Activity, Past 30 Days

Auction (Public) | 2,766 equipment units

Resale (Private) | 304,831 equipment units

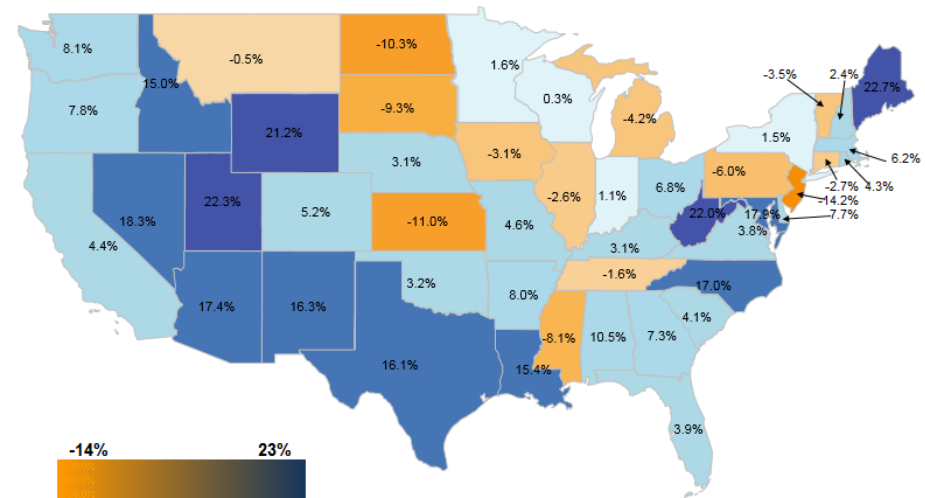
Price INDEX

A State Specific Measure of Monthly Price Differential (Resale Data)



Volume INDEX

A State Specific Measure of Monthly Sales Volume Differential (Resale Data)



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Age Benchmarks, by Category

	Average Age, Resale (yrs)		Average Age, Auction (yrs)	
4-Wd Articulated Wheel Loaders	11.1	▲ 0.1	15.7	▲ 1.0
Compact Track Loaders	5.1	– 0.0	5.8	▲ 0.3
Crawler Mounted Hydraulic Excavators	8.5	– 0.0	11.1	▲ 0.4
Electric Self Propelled Scissor Lifts	7.1	– 0.0	8.5	▲ 0.1
I.C. Self Propelled Telescopic Boom Aerial Lifts	8.3	▲ 0.1	9.7	▲ 0.2
Single Drum Vibratory Compactors	9.1	▲ 0.1	15.6	▲ 0.6
Skid Steer Loaders	6.3	▲ 0.1	8.6	▲ 0.5
Standard Crawler Dozers	13.6	▲ 0.1	20.8	▼ -0.4
Telescoping Boom Rough Terrain Lift Trucks	7.7	▲ 0.1	9.6	▲ 0.1
Tractor-Loader-Backhoes	8.1	– 0.0	11.3	▲ 0.3

Age Benchmarks, by Manufacturer

	Average Age, Resale (yrs)		Average Age, Auction (yrs)	
Bobcat	7.2	– 0.0	9.2	▲ 0.7
Case	10.3	▲ 0.2	14.0	▲ 1.9
Caterpillar	9.6	▲ 0.1	16.4	▲ 0.3
Deere	9.9	▲ 0.1	11.6	▲ 0.2
Gehl	7.0	▲ 0.1	7.9	▼ -0.1
Genie	7.6	▼ -0.1	9.3	▲ 0.2
Hyster	12.3	▲ 0.2	17.4	▲ 1.8
Ingersoll Rand	10.4	▲ 0.2	11.4	▲ 0.5
JCB	6.6	– 0.0	6.3	▼ -1.0
JLG	7.6	– 0.0	8.6	– 0.0
Komatsu	9.2	– 0.0	10.0	▲ 0.4
New Holland	9.2	▲ 0.1	9.6	▲ 0.1
Sky Trak	7.5	▲ 0.1	9.0	– 0.0
Skyjack	7.1	▼ 0.1	8.1	– 0.0
Volvo	6.4	– 0.0	8.0	▲ 0.2

